BIRTHDAY CELEBRATION

15 YEARS

Walt Disney World

SORRY NO PRIZE TODAY

IF A PRIZE NAME APPEARS IN THE BOX ABOVE, YOU RE A WINNER!

MAY 9, 1987

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OFFICIAL RULES

This contest is open to all persons age 3 and above who visit either the MAGIC KINGDOM or EPCOT Center at the Walt Disney World Resort, during regular park operating hours, between the time of park opening, October 1, 1986 and the conclusion of the contest, on or about September 30, 1987. Enter the contest as often as you want, but entries are limited to one per person per day, during regular operating hours at the MAGIC KINGDOM or EPCOT Center. Persons entering either park for the purpose of attending a special "Hard Ticket Event" or "Mix-In Party" may be considered not eligible for this contest, or may be awarded alternate prizes as specified by Walt Disney World Co. No purchase is necessary to enter this contest.

Employees and the immediate families of employees of The Walt Disney Company and its divisions, affiliates and subsidiaries, the independent auditing firm of Price Waterhouse, and any persons engaged in the advertising or promoting of this contest, or engaged in the development, supply or distribution of contest materials, are not eligible to participate in this contest. By entering this contest, winners consent to the use of their names and likenesses for publicity/advertising purposes associated with the contest without any additional compensation. Winners may be required to prove eligibility. Unredeemed or forfeited prizes may not be awarded as part of this contest.

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The odds of winning a minor prize are 1 in 24. The odds of winning a Major Prize will depend on the number of contest entries at MAGIC KINGDOM or EPCOT Center on any given day. Odds of a Major Prize being awarded are greater during hours of peak Park admissions. Winners are responsible for all licenses and federal, state, local and other taxes on their prizes. Automobiles will be awarded only to residents of the United States (including its possessions), Canada or Mexico. Residents of other countries who win an automobile will automatically receive a specified cash substitute in lieu of the automobile. See complete rules for details. Void where prohibited. All federal, state, local and other regulations apply. A Winner who is a resident of Canada will be required to take a test of skill.

The Contest sponsor is not responsible for delays in turnstile transit. Each guest is responsible for making certain he or she has received a contest entry card before leaving the turnstile. Misprinted or erroneously issued contest cards will be void. Contest cards which are altered, illegible, mutilated, separated, counterfeit or obtained by unauthorized means may not be accepted.

The contest sponsor reserves the right to make prize, model and equipment substitutions of equivalent value, to terminate the contest prior to the official ending date, or to extend the contest beyond the official ending date, at any time without advance notice. Any such changes will supersede the information stated on this card. Contest media will not be valid for admission to the MAGIC KINGDOM or EPCOT Center at any time.

The MAGIC KINGDOM Entrance Area and the EPCOT Center Entrance Area, as defined in the contest rules, are specifically for the use of guests who are entering the parks. Persons utilizing these areas for any other purpose, or who, in the opinion of Walt Disney World Co., are disturbing other guests, loitering, or failing to enter the parks in a timely manner, may be asked to vacate the premises. The failure of any person to obey the instructions or requests of Walt Disney World Resort personnel may cause that person to become ineligible for participation in this contest, and may cause that person to forfeit any subsequent prizes won in this contest.

For a list of Major Prize Winners for the previous 60 days, contact Walt Disney World Guest Relations on or before October 31, 1987, or 30 days after the official close of the contest, whichever is later.

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WHERE TO REDEEM A PRIZE

To redeem a winning contest card, present it as soon as possible at the Contest Redemption Center. Each winning card should be redeemed at the park where it was awarded. Winning cards should be presented on the day they are awarded. WINNING CARDS MUST BE PRESENTED IN PERSON AT THE WALT DISNEY WORLD RESORT, ON OR BEFORE OCTOBER 31, 1987, or 30 days after the official close of the contest, whichever is later.